

**Polska**



**Malopolskie region stand at  
Mobile World Congress**

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If you're planning to attend Mobile World Congress this year, make sure to visit stand of the Malopolskie region in hall 6!

"The Małopolska Region, along with Krakow, the historical capital of Poland, is one of the most recognisable regions in Europe. (...) Modernity, based on the best traditions of Polish business, is also applied here in innovative technologies in areas that are the strong side of regional and global economy. Małopolska universities, with excellent computer science, automation and electronics faculties, offer highlyeducated experts in the most demanding areas of modern engineering and programming.

The support given to Małopolska start-ups, well-developed R&D institution sector and an international structure of companies operating in the region make Małopolska the perfect place for education, innovation and entering global IT markets."

[Read more in the report "Małopolska. New technologies, computer science, innovations"](#)

**Have a look at the list of companies exhibiting at the stand of the Malopolskie region (6M60) during Mobile World Congress. The stand will be organised by the [Business in Malopolska Centre](#).**



APPLISCALE

Applicscale has partnered with some of the biggest names in digital advertising, telecom's, finance and e-commerce. Specialising in the **design and development of highly scalable systems**, Applicscale are currently managing the day-to-day operations of multi-billion transactions, multi-million dollar a day ad system that they originally architected.

Applicscale consultants bring a depth of experience to any partnership. Extensive engagements using Java, Erlang and C++ on physical and cloud environments (AWS, Softlayer, Azure) ensure that our engineers will always be able to deliver the right solution. All consultants have worked with 10,000+ multinational organisations and are experts in building strong relationships within widely distributed teams.

With over 15 years of R&D and Product Development experience, Applicscale can help you take your idea from startup to scaleup, or work with your team to implement new Lean methodologies.



Berrylife Studio is a creative team of 2D and 3D designers, motion designers and developers, where **films, 360 videos, animations, applications, VR and AR** realizations are brought to reality. Augmented and virtual reality are technologies that currently become a part of our everyday life. We are

presenting a few samples of their comercial usage.



Brainly is the place to learn, for students, by students. **The world's largest peer-to-peer learning platform for students**, Brainly.com and the Brainly app bring high school and middle school students together to make learning outside of the classroom highly engaging, effective and rewarding. Students connect to their peers to help strengthen their skills, from math, to science, to history and beyond. Based in Kraków, Poland, with U.S. headquarters in New York City, Brainly is currently visited by over 100 million monthly users from 35

countries. Backed by Naspers, Point Nine Capital, General Catalyst, Runa Capital and Learn Capital, and Kulczyk Investments. Learn more about Brainly at [brainly.com/](https://brainly.com/).



Corcode develops ICT **cloud's products for rent a car industry**. These help to rental process automatic. It means that large fleets can be managed by a small number of people. The intelligent algorithms we use help in ensuring more efficient use of vehicles, pricing and relocation, everything for a small monthly fee. Our SO Rent cloud's system is managing a few thousands cars fleet. We have office in Poland. We are looking new business leads at the MWC

2018.



### Improving direct sales team performance with an AI-powered assistant

Meet Edward.ai, an AI-based assistant for sales teams. He allows salespeople to ditch clunky CRMs and work smarter.

Through machine learning, Edward.ai analyzes email, phone, and other data sources to provide real-time insights and sales advice. Unlike current CRMs, which are complex and disruptive to workflow, Edward.ai works on top of current data, integrating seamlessly into existing processes to help manage sales customers and pipeline. With an advanced conversational platform, Edward.ai is another member of your team.



We are an innovative company offering unique, new-generation **telemedical solutions**, based on technology enabling the patient's health condition to be monitored at a distance.



Miquido delivers **data-driven, disruptive mobile experience** which keeps best-in-class businesses ahead of the curve.

Featured by TIME & Forbes, awarded by Deloitte Technology Fast50 CE, with apps reaching top places in Google Play & App Store. Miquido is a truly award-winning company!

Successful in the world dominated by mobile technologies, selected by brands like Skyscanner, Abbey Road Studios, HelloFresh, TUI, Herbalife, Nestle, with 100+ products delivered over the last 6 years.



[Don't forget to stop by the Polish ICT stand 6M20 as well!](#)



**INNOWACYJNA GOSPODARKA**  
NARODOWA STRATEGIA SPÓJNOŚCI



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